

Ontario 5 Pin Bowlers' Association

President's Meeting

Sunday November 6th, 2011
Hamilton, Ontario

President: John Cresswell

Secretary: Mike Wilson

Directors: Rheal Champagne Terry Farrell
Dave Post Harold Stoddart
Mike Kyte Brenda Hamilton
Paul Bauer

Staff: Al Hong Rhonda Gifford
Jackie Henriques

Guests: Jim Sandiford, DNTW Chartered Accountants

President John Cresswell called the meeting to order at 10 a.m.

Mike Wilson took roll call and there were 53 delegates present.

PRESIDENTS REMARKS

Good morning, and welcome to the O5PBA President's Meeting.

I see that the additional hour of sleep was well received by many of you.

Last night our 37th Hall of Fame Ceremony inducted 7 new members into our Hall of Fame. Ken Roy as a legend, 3 Players, Ian Wilson, Roger Davies and Claudina Sula, 2 Builders Henry Pachulec and Gerry James and prior builder inductee Don Walker received a dual induction as a player. As much of a joy this was we also had the sad task of saying a final farewell to 6 other inductees who passed on since our last induction. Players Thelma Thompson and Al Richardson, Builders Fred Smith and John Martin, Legend Hugh Connelly and dual Inductee in both the Players and Builders categories, Ev Wood. They will all be missed as they were major forces in our history of 5-pin bowling.

A special Thank-you to Walter Heeney, who researched, wrote and delivered the induction speeches last evening.

Today's President's Meeting is the first time we have held this meeting, in the past it has always been the Semi Annual Meeting held the same weekend as the Hall of Fame. With the Hall of Fame changed to a Bi-Annual event the introduction of Regional meetings in the off years of the Hall of Fame were introduced and were well received by the attendees last year.

Today's meeting, is your chance to bring your feedback, concerns and questions to the floor for everyone to hear. Please remember no comment or question is unwelcome, everyone is entitled to their opinion and I ask that we all respect everyone's feelings and listen to each and every speaker today. To ensure all have the opportunity to speak, as chair of the meeting, if it looks like the same thing is being said over and over, I will ask them to sit down to allow others to say their piece.

A customary practice at the AGM was to introduce the elected Board of Directors, I ask you to hold your applause until they are all introduced, Rheel Champagne – Vice President, Terry Farrell – Treasurer, Mike Wilson – Secretary, Dave Post – Director and Past President, Harold Stoddart – Tournament Director, Mike Kyte – Membership, Brenda Hamilton – Marketing, Paul Bauer – Record Scores and myself President – John Cresswell, Ladies and Gentleman your Board of Directors.

The well-oiled machine called the O5PBA would not be where we are today if it was not for the professionalism of our office staff, Rhonda Gifford – Program Coordinator and Jackie Henriques – Financial Coordinator, as well we have 2 contract employees working for us in the office on a part-time basis, Heather Dwinnell – Administrative Coordinator and the person who Walter Heeney said last night "seems to go on forever" Al Hong – Event Coordinator. Your office staff!!

With all that being said, let's get on with the meeting and remember, the Board of Directors and Office staff is here to work on your behalf, so without your feedback we can only assume we are heading in the right direction.

REVIEW OF 2011 AGM #3 MINUTES

Page 3, second motion should read "Sheila Carr".

MOTION: TO APPROVE THE MINUTES OF THE 2011 ANNUAL GENERAL MEETING #3 WAS PUT FORTH BY GARY KEHOE, SECONDED BY MICKEY MCNEIL. CARRIED.
--

REVIEW OF AUDITED FINANCIALS ENDING JULY 31ST, 2011

Our auditor Jim Sandiford of DNTW Chartered Accountants gave a summary explanation of our overall outcome for the 2010-2011 season.

MOTION: TO ACCEPT THE JULY 31ST, 2011 ENDING AUDITED FINANCIAL STATEMENTS WAS PUT FORTH BY WINNIE SPIRES, SECONDED BY GARY BURKHOLDER. CARRIED.

MOTION: TO APPROVE DNTW CHARTERED ACCOUNTANTS AS OUR AUDITORS FOR THE 2011-2012 SEASON WAS PUT FORTH BY MARILYN VAN BELOIS, SECONDED BY BRENDA FRASER. CARRIED.

Treasurer Terry Farrell gave her opening remarks:

To begin, my apologies to Ontario Durham for my error in my October 17th, 2011 letter to the field where I stated that they had folded. I should have stated that NEBS 5 Pin had folded back into the Ontario Durham zone association.

Since publishing the budget in August of this year, several changes have occurred. Special Olympics will replace KHP as the charity of choice for 5 Pin Bowling. This change results in a \$5,000 lose in fundraising which would have resulted in our participation in the KHP Corporate Day.

Secondly, an error was made in the financials which were sent to the field. Our membership was listed as being \$8 HST included when in fact membership is \$8 plus HST. This has an effect of approximately \$7,000.

As a board we are looking at everything in our budget and operations to save money and compensate for these loses.

MOTION: TO INVOICE THE HST CALCULATION ERROR ON MEMBERSHIP THIS YEAR WAS PUT FORTH BY MICKEY MCNEIL; SECONDED BY BRENDA FRASER. CARRIED.

Brenda Fraser recommended that we include a summary sheet at the beginning of the financials to better explain things to people who do not have a strong financial background.

Another area we are reviewing is payments accepted by credit card. Last year we collected \$104,000 in sales, which cost our organization \$4,457.00 in credit card charges. This included a \$31.50 monthly fee for the machine in the office.

If we start charging a fee of 4% we would break even. Right now this cost is spread out over all associations. Most charges are for hotel reservations for various events. Lori Nottingham indicated that we need to check the wording rules. You can't say you are charging people to use their credit cards. We would have to use the term "administration fee etc".

To possibly offset this we are also looking into being able to accept electronic money transfers similar to online banking. Just as a reminder, we always accept cheques.

Coaching- Dave Post

This year we had great year with 7 nominations for Elite coach and 6 for Grass Roots coach.

The 2011 Dave Post Elite Coach of the Year goes to Shawn Morris of Newmarket.

The 2011 Ernie Roggie Grass Roots Coach of the Year goes to Gary Medhurst of Rexdale.

Both names will be put forth to the Canadian 5 Pin Association as Southern Ontario's nominees for the Canadian Award.

Record Scores – Paul Bauer

Associations were given the awards for their winners and asked to present them at an appropriate venue. The following three awards were presented as those individuals were present:

Class 3 men – High 5 Game – 1281 Ron Roeder

Class 4 Ladies – High 5 Game – 1303 Brenda Hamilton

Class 4 Men – High 5 Game – 1443 Paul Bauer

Incentive Award – Rheal Champagne

Last season's Record Scores program winners were named (report attached).

They are as follows:

Zone Record Scores Chair of the Year

Rosemary Davidson – Grand River

DC Record Scores Chair of the Year

Debbie Barber – Mike's 5 Pin

WORKSHOP REVIEW

The summarized results from the workshop held this past June at Convention were reviewed (published sheets attached).

Judy Begley of Metro Toronto indicated that we should consider doing the \$5 Seniors Membership for seniors regardless if it's a senior's league (Pink Sheet, Seniors, Consider doing in the Future).

President John Cresswell pointed out that if this was something that the members want then bring this up at Convention as a discussion item.

A ten minute coffee break was taken at 10:50 am.

Mike Wilson completed a second roll call at 11:00 am. 53 delegates present.

Mickey McNeil brought up two items which were discussed at the workshop (white pages, page 3, and section 3, last two points) in respects to graduating YBC seniors and passes to the Provincial Open. These two points were not listed on the executive summarization (Green sheet) but Mickey felt that we should consider them. After some discussion it was agreed that 5 passes per zone would be sufficient.

C5 REPORT

Canadian 5 Pin President Dave Post addressed the delegates (report attached).

COMMITTEE REPORTS

Average Book – Paul Bauer

The database contains 17,701 members who were registered between 2007 and 2011. We had 8897 registered scores for 2010 – 2011. 242 new members have been added to the database for far for 2011-2012, but we do not have any stats on how many have not rejoined so far.

Brenda Fraser introduced a motion seconded by Virginia Labenski (Niagara 5 Pin).

<p>MOTION: THAT ALL AVERAGE BOOK PAPERWORK SHOULD HAVE TO BE IN BY THE SECOND MONDAY IN JUNE NOT SEPTEMBER. THIS IS TO ACCOMMODATE THE LENGTH OF TIME IT TAKES TO COMPILE EVERYTHING TO GET THE AVERAGE BOOK OUT BY THE BEGINNING OF THE SEASON. IT IS SUGGESTED THAT IF YOU DO NOT SUBMIT THEM, YOUR BOWLERS MAY HAVE THEIR MEMBERSHIP REVOKED. IT IS ALSO SUGGESTED THAT FOR THOSE ZONES AND DC'S THAT MAY HAVE ISSUES, THE DC'S CAN SUBMIT THEIR PAPERWORK STRAIGHT TO THE O5 AS LONG AS THEY ALSO SUBMIT COPIES TO THEIR ZONE.</p>

Amendment #1: Brenda Fraser/Virginia Labenski, change the date to be end of June.

Amendment #2: Mickey McNeil/Mary Rasmussen, if paperwork not submitted the associations voting privileges may be suspended.

Winnie Spires asked what would be done for summer leagues. These would be submitted as part of the next year.

Kevin Jepson asked if this was done what would the turnaround time be. Paul Bauer estimated that the task could be completed in two weeks barring any problems.

The question was called on the motion. The amended motion would now read as:

Motion: That all average book paperwork should have to be in by June 30th, not September. This is to accommodate the length of time it takes to compile everything to get the average book out by the beginning of the season. It is suggested that if the material is not submitted the associations voting privileges may be suspended. It is also suggested that for those Zones and DC's that may have issues, the DC's can submit their paperwork straight to the O5 as long as they also submit copies to their zone.

Motion carried.

Membership

Mike Kyte presented his report (document attached).

Marketing

Brenda Hamilton gave those present an update on how the marketing committee has done since June of this year (see attached).

Mickey McNeil asked where the sponsors funds go. Brenda indicated that unless the sponsor specified a particular use for the funds (i.e. a specific program) the funds go to the bottom line to help offset operation expenses.

Reorganization Update (John Cresswell)

Over the last year the Executive Committee has been reviewing the overall structure of our organization. With Al Hong retiring from full time employment and taking on a part-time contract roll as the Event Coordinator for the 2011-2012 season, the restructure of the duties of the office staff and Board of Directors was completed back in May 2011.

The office staff has continued on in their same professional manor through the changes. With the office staff now reporting directly to the President and all contracts for the association being signed by the Executive Committee a few

growing pains have been seen but nothing that everyone involved has not been able to work through.

The Executive Committee this year will be looking at streamlining some of the processes within the office, looking at expenses of our organization and putting into place new procedures to continue to control the outflow cash from our organization.

KHP Presentations

Terry Farrell and Al Hong presented the association cheques from last season's KHP fundraiser (see attached).

OLD BUSINESS

None

NEW BUSINESS

- A. Rex Dorkings indicated that the proprietor's rates being charged in some cases are not that of the proposed Bowl Ontario rates. John Cresswell indicated that we are attempting to get a liaison committee meeting planned to discuss.
- B. Mary Rasmussen suggested that maybe bowlers donate their Canadian Tire money and at the end of the year it can be cashed out.
- C. At this time Sport is not assigned to a Ministry (see attached). We are asking that all associations start a letter campaign or call your local MPP to indicate that sport is important and needs representation. A template letter will be available on our web site as well.
- D. A suggestion from the field was to host a baseball tournament as a fundraiser during the summer months. John Cresswell asked if anyone was interested in assisting with the organization of this venture to please John or the office.
- E. Mickey McNeil asked if the KHP Piggies could be used for Special Olympics now. John Cresswell indicated yes and Al Hong has numerous plastic collection boxes still in the office, so anyone interested should contact the office.
- F. Ron Mackie pointed out that the average date for the High Low Doubles was October 9th. Can we consider changing this date so we aren't losing entries? John Cresswell asked that Ron submit this to the tournament committee for review and inform Rhonda at the office that your information will be a little late so they are included this year.

G. Paul Bauer made the following recommendation:

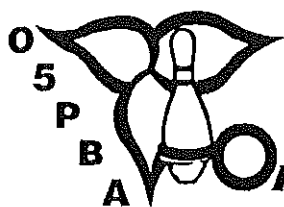
A bowler that has paid membership in one league within an association (Zone or DC) and is registered with the O5PBA as a duplicate member in other leagues within the same association, will be eligible for a total of up to four (4) O5PBA awards, and is eligible for record score submission in all registered leagues. Bowlers registered as duplicate members in a league must have their averages submitted at the end of the year to be included in the Average Book.

This recommendation was turned into a motion by Brenda Fraser; seconded by Jackey Pipersberg.

After some discussion from the floor the motion was called. Motion carried.

Terry Farrell and John Cresswell reintroduced the topic of credit card processing fees (discussed earlier during Terry's financial reporting) and after some discussion from the floor the general consensus was to discuss this at Convention 2012.

Motion: TO ADJOURN WAS PUT FORTH BY BRENDA WALTERS. CARRIED.
--



Ontario 5 Pin Bowlers' Association

3 Concorde Gate, Suite #302, Toronto M3C 3N7
Phone: 416-426-7167 Website: www.o5pba.ca

October 17, 2011

To: All Zone and Decentralized Association Presidents

Subject: 2010 – 2011 Audited Financial Statements

Well, we actually did very well this past season because our balanced budget came in very close – we are showing a net surplus of \$606.

Again this year, we have put forth a balanced budget, as sent out in August. However, there are some things that have occurred that will have an impact:

- At the C5 meeting we were informed that the agreement between KHP and C5 was not renewed. This results in the O5 having a shortfall of \$5,000 in the current budget due to the loss of the corporate sponsor day. However, the C5 has an agreement with a new group and that will be officially announced at the Presidents' meeting.
- After the budget documents and Association spreadsheets were sent out, I realized that I inadvertently calculated HST on the membership fee incorrectly. The office was instructed to send out the invoices at \$8.00 HST included, but it should have been \$8.00 plus HST. This error is also included in the budget documents. Unfortunately, this means that we will be down by \$7,000 on membership.
- We have lost Ontario Durham zone...they were not able to continue, based on their membership and volunteer base. However, it has been arranged that NEBS will actually cease to be a DC, and will in fact take over as the "new" Ontario Durham zone, thus having the least impact possible. Although not a huge financial impact, it does affect a few areas, like AGM delegate fee that will no longer come. Minor losses will be reflected.
- We have also recently been notified of another DC closure – Astra. Due to unforeseen issues the bowling centre is not being allowed to operate this season, and so the DC is on hold for one year, pending the re-opening of that centre.

So, it looks to be a very tight year for this upcoming season. We're continually looking for ways to reduce our costs, and this will be at the forefront this season. We have some cost savings measures to discuss, and if you have any you'd like to bring forward, please feel free to do so.

Once again, our auditor will be in attendance to discuss our audited financial statements and we both look forward to answering any other financial questions you may have.

Terry Farrell

Terry Farrell
Treasurer
OSPBA

2010/2011 INCENTIVE PROGRAM FINALISTS - RECORD SCORES CATEGORY -

ZONE RECORD SCORES CHAIR OF THE YEAR

KIM KEHOE, YORK SIMCOE
BRENDA FRASER, NIAGARA PENINSULA
ROSEMARY DAVIDSON, GRAND RIVER
PATTI STEPHENS, HURONIA
PAUL LORD, MIDDLESEX ELGIN

DC RECORD SCORES CHAIR OF THE YEAR

RON ABBOTT, KEMPVIEW
LAURA BABINEAU, NORTH END BOWL
DOREEN PLAYNE, HASTINGS
DEBBIE BARBER, MIKE'S
CHARLES LANDREAU, EASTSIDE

Workshops Review 2011 - YOUTH

To do now, at the Zone/DC level:

1. Communications

- a) Locally develop a method to communicate with your youth sector (Listening forum with open dialogue allowing for constructive criticism on both sides)
- b) Share Information directly with your local youth segment (tournaments, coaching courses, invite them to participate in running events)
- c) Add a youth adviser to your local board

2. Education

- a) Mentoring
- b) Set easily reachable goals
- c) Visibility – Show the benefits of joining our association
- d) Make it fun, show enthusiasm, everyone work together as a team

3. Recognition

- a) Develop a method to recognize the achievements of your local youth segment
- b) Consider making youth bowlers eligible for Zone /DC awards
- c) Offer incentives

Should consider doing now, Zone/DC level:

1. Events

- a) Consider giving graduating YBC members Free or Reduced entry into Open
- b) Consider operating several money tournaments just for youth
- c) Contact local schools to arrange an event to showcase our game
- d) Arrange a Social night during the season for youth bowlers
- e) Volunteer youth bowling tournament
- f) Monthly draws for youth bowlers

2. Consideration

- a) Invite youth to our Annual General Meeting
- b) Approach last year YBC members before they are done (educate them on their future possibilities)
- c) Survey youth bowlers and ask for their ideas and opinions
- d) Do a survey at the youth challenge
- e) Form a Youth Advisory Council at the Zone level

Workshop Review 2011 – VOLUNTEERS

To do now, at the Zone/DC level:

1. Local website/newsletter to promote your local association
 - a. List positions available / who currently holds them
 - b. Suggest that anyone interested in a position should contact either the President or anyone on the local association
 - c. Promote on Facebook/Twitter, etc.
2. President must:
 - a. Provide positive AND constructive feedback/
 - b. APPRECIATION!! Thank you's go a long way in making a volunteer want to continue
 - c. Be accessible and impartial at all times
 - d. Visit all leagues
 - e. Speak to all chairs/volunteers individually
3. Training for new volunteers
4. Contact your local O5 rep

For next season, Zone/DC level:

1. Need to create a job description (and accompanying timelines) for all current positions AND and potential positions in your organization.

To do now, at O5 level:

1. Continue with the President's meetings annually – one on Hall of Fame weekend, regionally during non-Hall of Fame years.
2. Encourage all associations to try to promote more of their local volunteers to come to AGM

Should consider doing now, Zone/DC level:

1. Get workshop suggestions into the O5 office (Rhonda) by March 15th
2. Have local chairs/President visit local YBC Senior leagues to solicit for volunteers
3. New volunteers should be introduced slowly – don't overwhelm them with too much too soon.
4. Contacts should be family, friends, YBC bowlers/parents, YABA leagues.
5. Fun / Social!!
 - a. Consider an introductory event at/near start of season
 - b. Consider a year-end appreciation event – bbq, potluck, euchre party, etc
 - c. Invite to attend other events – tournaments, local and other association Hall of Fame's, meetings (ie President's meeting) to mingle and compare what others are doing with what you could potentially be doing ie. Ideas for fundraisers, social events, etc

For Next Season, Zone/DC level:

1. Communication plan – prepare welcome letters, posters, flyers, etc
 - a. To proprietors
 - b. To leagues, YBC
 - c. All other potential volunteers

Need to stress how they can help all our adult league bowlers and how you want their input – NEED their input, to make our sport better

In communications for getting volunteers, need to stress reasons to volunteer:

- ! Love of the sport – give back to the sport – don't want the sport to die
- ! Improve the local association – be part of the big picture
- ! Meet new people
- ! Self-gratification – recognition
- ! Something to do / enjoy volunteering
- ! Want to pass all of this on to the next generation

Workshop Review 2011 – Seniors

To do now, at Zone/DC level

- a) At Zone/DC level develop more social activities to keep interest of Seniors (i.e.- 50/50 draws, monthly- quarterly Potluck luncheon)
- b) Create a Senior section on Website and Local Newsletter
- c) Have a survey done with senior leagues for their opinion that would create more interest for them and be more involved during bowling season.

Consider doing now, Zone/DC

- a) Develop an awards program for seniors only
- b) Reduce the qualification for awards (i.e.- 50 pins over)
- c) Free membership to new bowlers (first year only)
- d) Help them with their paperwork

Consider doing in Future, Zone/DC

- a) Help with transporting seniors when tournaments are held out of town
- b) \$5.00 membership even if they are not in a senior league
- c) Offer free bowling instructions (co-operation of Proprietor)

Consider doing in Future, O5- Zone/DC

- a) Create a record score for seniors only
- b) Offer certificates for record score for seniors
- c) Run a YBC/Senior tournament

2011 Convention Workshops Discussion Group - Review

What can the O5PBA do to help deliver services and programs?

- Use Facebook, twitter You Tube, newsletters
- Bi-Yearly Regional Meetings
- Variety of Workshops
- Outline of job descriptions
- Pre-workshop survey for suggestions by mid March
- Mentoring
- Keep them updated
- Follow up debriefing

How do we as an organization make sure our volunteers gain a worthwhile experience?

- Positive feedback – constructive criticism as opposed to negative criticism
- Appreciation
- Wean them into their positions
- Community Service for students
- Make it fun
- Job shadowing
- Bring them to the events
- Don't let them over commit
- Start off small
- In house participation
- Be accessible to all members
- Provide contacts
- Assign a mentor
- Make it fun
- Make it more of a social event

People volunteer for a number of reasons. What are these reasons?

- Improve the association
- Give back to the sport
- Love of the sport
- Meet new people
- Be part of the big picture
- Family Involvement
- Recognition
- Something to do
- Because we are successor
- Enjoy volunteering
- Don't want the sport to die
- Self gratifications
- Interested in the sport
- Pass it onto the next generation

Where can we find these volunteers?

- Leagues
- Family
- Schools
- YBC bowlers and parents
- Friends
- YABA Leagues
- Newspaper Classifieds

What can the O5PBA Zones / DC's do to help deliver these services to volunteers?

- Meetings
- Newsletters
- Websites
- Secretaries Handbook
- Email – text messages
- Phone
- Facebook – twitter
- Buddy system
- Visit leagues
- use poster to promote tournaments
- Welcome letters – brochures – flyers – posters
- Printed communications to Proprietors
- Appreciation event – barbeque
- Don't be a dictator
- Show them respect
- Assign a mentor

A number of volunteers can become over whelmed and become discouraged and quit after one year. Why?

- To many expectations
- Too many rules
- Lack of respect
- Overwhelmed
- Lack of training
- Personality conflicts
- To costly
- Too much time
- Not being appreciated

How can we correct these problems?

- Better define their roles in the organization
- Proper training
- Assign a mentor
- Walk them through the history of the sport
- Explain the difference levels in the organizations
- Explain the Green Book and Secretary Handbook
- Provide a meaningful volunteer experience
- Communicate on a regular basis
- Provide support
- Provide a social experience

How can we change our tournaments and programs to keep our seniors involved?

- Create an awards program for seniors
- Get them some help to run tournaments
- Have a separate section on our website and newsletter for seniors
- Ask Proprietor for reduced lineage for senior tournaments
- Create a record scores for seniors only
- Avoid Sunday tournaments for Seniors – church
- Create more social activities in the bowling centre for seniors
- Run a YBC / Senior tournament (old Pee Wee / Senior citizen tournament)
- Run a separate High Low Doubles Tournament for seniors
- Create a cost effective recognition program for seniors
- Reduce the qualification for awards (i.e. 50 pins over average)
- \$5.00 membership even if they are not in senior leagues
- Free membership for 1 year for new bowlers

What can we do at the Zone / DC level to keep seniors involved?

- Zone / DC Award program for seniors
- Free coffee card
- Help them with their paperwork
- Have a separate senior section in Zone Newsletters
- Do a survey with your senior leagues and ask their opinions
- Offer certificates for record scores for seniors
- Offer free instruction
- Ask proprietor for a seniors day once a month (free coffee & muffin)
- Help with transporting seniors when tournaments are held out of town
- No fixed league just show up and bowl
- Shorter season for senior leagues or split seasons

How can we recognize and nourish the strengths, interest and abilities of our youth?

- Communicate
- Mentoring
- Set goals
- Listen to their deals
- Give them back constructive criticism
- More communication – share information
- More money events
- Target them for coaching courses
- More visibility
- ✳ • Give graduating seniors free entry to Open
- ✳ • Give YBC Bowlers free entry to Provincial Open

How can we provide leadership to our youth?

- Mentoring program
- All volunteers work better together
- Show enthusiasm
- Invite them to help at tournaments

How can we get our youth involved?

- Invite them to help at tournaments
- Educate them
- Show them the benefits
- Offer them incentives
- Add a youth adviser to your local board
- Invite youth to our AGM
- Price break at first coaching course
- Make it more fun
- Approach last year seniors before they are done
- Survey youth bowlers and ask their opinions
- Involvement in through schools

How can we make our programs more interesting for our youth bowlers?

- More cash tournaments for youth
- Youth recognition
- Better communications
- Social nights during the season for youth bowlers
- Monthly draws for youth bowlers
- Have youth bowlers eligible for Zone /DC awards

How can we involve our youth in making decisions that will affect their lives?

- Invite them to your meetings
- Show them the benefits of joining our association
- Make it fun for them
- Help build their self- esteem
- Do a survey at the youth challenge
- Form a Youth Advisory Council at the Zone level
- Incorporate a rep of the month
- Informal one on one talks
- Volunteer youth bowling tournament

C5PBA Report to O5PBA

November 2011

President John fellow Board of Directors, delegates and guests I bring you greetings from the Canadian 5 Pin Bowlers Association Executive, as well as our 11 provincial and territorial organizations. We held our AGM in August and a number of exciting new initiatives were unveiled.

We were pleased to announce for the 6th year in a row there be no increase to the provinces on their lane bed assessment as well as their national tournament entries

On the technical side we approved the red Parralla thumbhole ball. This type of ball is used mostly in the Western provinces by seniors who were finding it difficult to hold onto the ball and would like to keep on bowling. We also increased the maximum weight of the ball to 3 pounds 12 ounces. Another new invention to our game came out of the west and that is a new pin base. In Ontario we have only a few centres that are trying the new bases. At our AGM the C5PBA Board of Directors that we did not receive enough results to approve or disapprove these bases. A decision will be made at the C5 Semi Annual Meeting to be held in January. For those houses that already have the new bases we passed a motion to that all scores bowled in the test centres will be eligible for C5PBA benefits

On the coaching side we have received final government approval on both our contexts and both these courses our being offered through the Master Bowlers Association. Just a reminder all FULL Level 1 coaches have until Dec. 31st 2013 to take the Making Ethical Decisions module to be trained in the new Community Coach program. In the next couple of years we will be working on the last stage of the process and that is Professional Development.

Fundraising has always been a hot topic of conversation both provincially and nationally. As you all know Kids Help Phone has been the C5PBA choice for a number of years and we would like to thank each Zone and DC for their dedication in running successful KHP fundraisers. During the past few years we all have found our Fundraising efforts to be less then we all would expect them to be.

It has been increasingly more difficult to raise funds with the increase of other KHP supporters running their own Fundraising bowl-a-thons in the same areas and more often at the same time frame. In August we signed a new partnership with Special Olympics Canada. The Board of Directors unanimously agreed that the C5PBA will support Special Olympics Canada through our Fundraising support.

The financial portion of the contract is the same as it was with KHP. Besides fund-raising we will be working closely with Special Olympics on both coaching and

technical aspects of our game. I am pleased to announce I have been working closely with Tom Davies of Special Olympics and our Coaching Association of Canada consultants to develop a Community Coach program for Special Olympics 5 Pin coaches.

Ontario has always been the leader when it comes to fund-raising as we will see later when our KHP cheques are given out. We hope all the zones / DC's will embrace this new fund-raising endeavour much like you did with KHP. For any zones / DC's wishing to run successful bowl-a-thons contact the Hamilton and Merivale Associations who have been doing an excellent job over the years.

On September 17th 5 pin bowling was back on TV with Sports Day in Canada. Although we were disappointed in the amount of time we were allotted because of an injury in the rugby game. However looking at the positive side we did get our game back on TV and it gave us the opportunity to meet with CBC Sports personal and hopefully we can use this as a stepping stone for further TV shows.

At our AGM in August we saw major changes to our executive. Mel Osmond our president stepped down for personal reasons and I took over as president. Returning as 1st Vice President was Len Isleifson of Manitoba while Daniel Lamarche of Quebec became the new 2nd Vice President. Rounding out the executive Al Hong our former Executive Director is now the Corporate Secretary Treasurer. Of course Sheila Carr our Executive Director remains as the person who keeps our organization running smoothly.

Our national Championships have been set with our National Youth Challenge being held at Polo Park in Winnipeg while our National Inter Provincial tournament will be held in Thunder Bay. Our Open Nationals will be held in various centres in Gatineau Quebec

On behalf of the C5PBA Board of Directors I want to congratulate everyone on a great dinner last night. I want to pass on our congratulations to Gerry, Henry, Ian, Roger, Claudina and Ken for their induction into the O5 Hall of Fame. Special congratulations to Don Walker for his induction as a dual inductee. Ontario has always been in the forefront when it comes to recognizing their bowlers as well as their volunteers and everyone should be proud of this endeavour.

Last month the Bowling Federation of Canada met in Calgary. The BFC is something similar to the provincial liaison committee where the three disciplines of our sport, the Canadian Tenpin Federation (CTF), Bowl Canada representing the proprietors and the C5PBA representing the players. We meet yearly to develop such projects as the Long Term Athletes Development plan, the coaching as well as new initiatives on how we can grow our sport. However the most important reason is to divide the Sport Canada grant money.

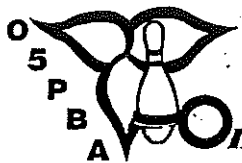
Just a few facts on the federal government grants

- Sport Canada's budget for 2011 was 193 million dollars
- Out of that 31% was divided between the 56 sport organizations.
- 15% goes to the Athlete Assistance in which bowling receives no funding as our athletes are not carded
- BFC grant for bowling was just under 300 thousand dollars which is split three ways
- After expenses the money is then divided among the 3 disciplines with the C5PBA share being \$ 52,000.00
- On a side note Cycling Canada receives a yearly grant of 3 million dollars

So do not be surprised that the next big change in 5 pin bowling will be the approaches will be 50 feet in length and the bowler must deliver the ball while riding a bicycle and that way we can receive more funding

In closing I want to wish all Zones and DC's all the best this season and hopefully your rewards will be plentiful and your headaches be kept to a minimum.

Dave Post
President
Canadian 5 Pin Bowlers' Association



Membership Report

WHY SHOULD MY LEAGUE JOIN YOUR ASSOCIATION? WHAT DO WE GET FOR OUR MONEY?

I'M SURE ALL OF YOU WHO HAVE GONE OUT TO SOLICIT LEAGUES INTO JOINING YOUR ASSOCIATION HAS HEARD THESE QUESTIONS. SO I ASK YOU, WHAT DO YOU SAY TO THEM?

WHAT WORKS AND WHAT DOESN'T? I'M SURE ALL OF YOU HAVE DIFFERENT WAYS TO GET LEAGUES TO JOIN AND WE WOULD LIKE TO KNOW HOW YOU HANDLE THESE QUESTIONS.

PLEASE LET ME KNOW.

I KNOW THAT WHEN I GO OUT TO A NEW LEAGUE OR EVEN LEAGUES THAT HAVE BEEN MEMBERS FOR A LONG TIME, IT'S NICE TO HAVE SOMETHING TO GIVE TO THEM THAT THEY CAN READ AND THAT TELLS THEM EXACTLY WHAT THEY RECEIVE FOR THEIR MONEY.

LAST YEAR WE DEVELOPED TWO DOCUMENTS THAT YOU COULD USE TO ASSIST WITH GETTING NEW LEAGUES TO JOIN. THE FIRST ONE WAS A HANDOUT FOR THE SECRETARY THAT EXPLAINS A LOT OF WHAT THEIR LEAGUE WOULD GET.

THE SECOND DOCUMENT WAS A MEMBERSHIP FLYER THAT YOU COULD GIVE TO THE BOWLER, TO EXPLAIN WHAT THEY COULD RECEIVE. I HAVE SOME COPIES IF ANYONE IS INTERESTED. ALSO THE MEMBERSHIP BENEFITS FLYER IS AVAILABLE TO DOWNLOAD FROM THE WEBSITE.

AT LAST YEAR'S CONVENTION EACH DELEGATE RECEIVED A HANDOUT FROM THE AIL REPRESENTATIVES, EXPLAINING SOME OF THE BENEFITS EACH MEMBER WILL RECEIVE. UNFORTUNATELY, DUE TO FAMILY ISSUES THE C5 HAVEN'T BEEN ABLE TO CONFIRM WHETHER THE \$3500 ACCIDENTAL DEATH POLICY IS IN EFFECT OR WHETHER IT'S STILL \$3000.00. REGARDLESS THIS IS STILL ONE OF THE BENEFITS TO YOUR MEMBERS.

THE ONLY DIFFERENCE IS THAT THIS YEAR THERE WILL BE NO ENVELOPES ISSUED, BUT AS LONG AS YOUR BOWLERS ARE REGISTERED THEY WILL STILL BE ENTITLED TO THE BENEFITS.



SO FAR THIS YEAR, RHONDA HAS PROCESSED 73 LEAGUES FOR A TOTAL OF 1975 MEMBERS. THAT BREAKS DOWN AS FOLLOWS:

549 TOURNAMENT, 786 REGULAR, 506 SENIORS, 14 YBC GRADUATES AND 120 DUPLICATES.

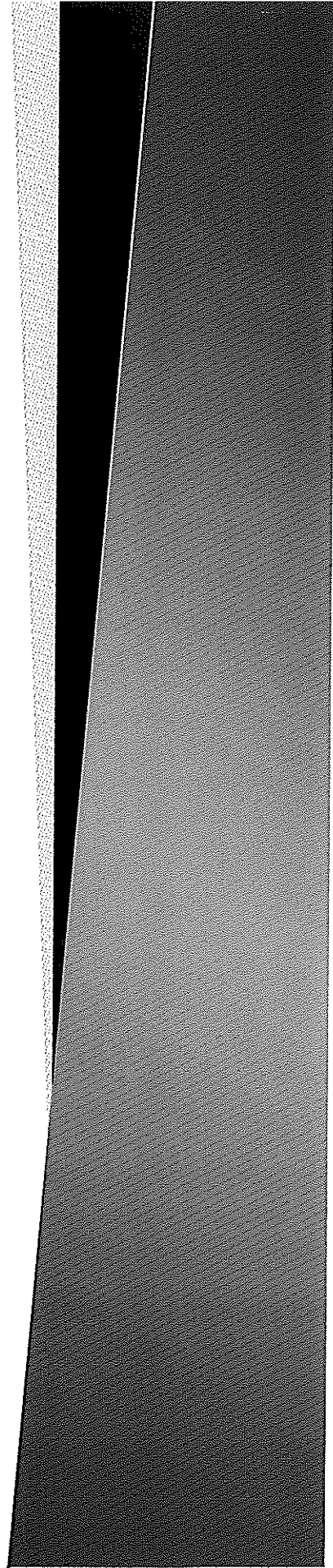
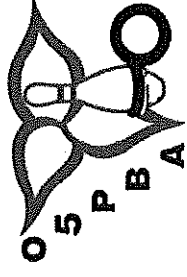
WHILE IT'S STILL VERY EARLY, THERE IS STILL A LOT OF MEMBERSHIP TO BE PROCESSED THE SAME TIME LAST YEAR THERE WERE 2111 MEMBERS.

MARKETING REPORT

PRESIDENT'S MEETING

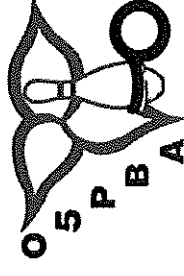
November 6th 2011

Co Chairs: Brenda Hamilton
Heather Cresswell



Short Term Goal Review

- ▶ Our objective in the short term was to develop a sponsorship program aimed at companies and individuals to have an opportunity be part of our unique 5 pin bowling family.
- ▶ To this end a potential sponsor letter was developed, which gives an overview of who O5PBA is and what we do to enhance the sport of 5 pin bowling.
- ▶ This letter outlines what O5PBA has to offer a potential sponsor at 4 different levels of monetary sponsorship.
- ▶ Sponsorship runs from the beginning of our fiscal year August 1 to July 31 of the following year.

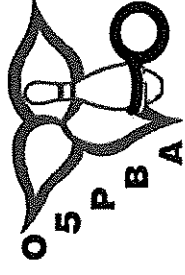


REVIEW OF SPONSORSHIP PROGRAM LEVELS

PLATINUM SPONSORSHIP – \$1,000

- Company logo on our website, newsletter, posters and lane score sheets at Provincial Tournaments and Bowling School.
- Company logo in our bowling calendar (providing sponsorship is received prior to the print of the calendar in August).
- Full page ad in our Bowling School manual and ½ page ad in the Provincial Open program.
- Acknowledgement as a Platinum Sponsor at our opening and closing ceremonies at Provincial Championships.

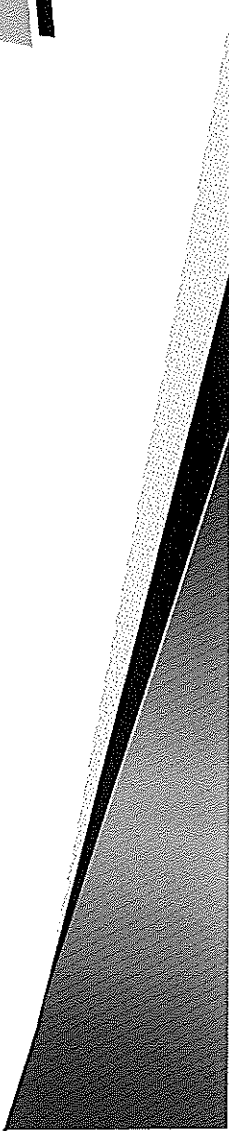
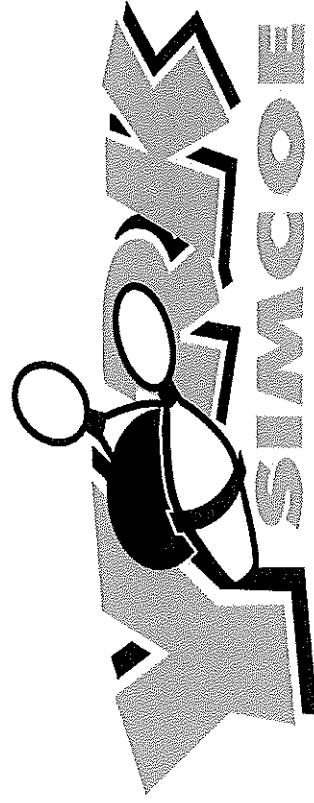
OUR PLATINUM SPONSORS FOR 2011 / 2012 ARE ...



N With Valley
Construction



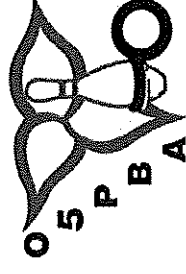
**Stellar
Lanes**



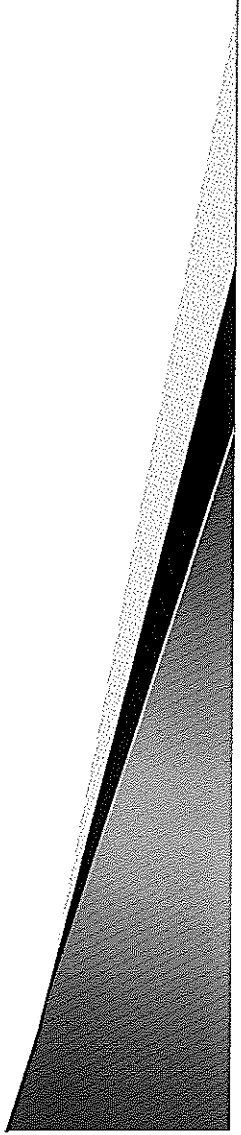
GOLD SPONSORSHIP – \$500

- Company logo on our website, newsletter, posters and lane score sheets at Provincial Tournaments and Bowling School.
- Company logo in our bowling calendar (providing sponsorship is received prior to the print of the calendar in August).
- ½ page ad in our Bowling School manual and ¼ page ad in the Provincial Open program.
- Acknowledgement as a Gold Sponsor at our opening and closing ceremonies at Provincial Championships.

OUR *GOLD SPONSOR* FOR 2011 / 2012 IS ...



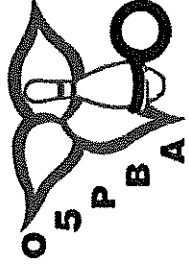
**MARKHAM
BOWLING
CENTRE**



SILVER SPONSORSHIP – \$250

- Company logo on our website, newsletter and posters at Provincial Tournaments and Bowling School.
- Company logo in our bowling calendar (providing sponsorship is received prior to the print of the calendar in August).
- ½ page ad in our Bowling School manual and business card ad in the Provincial Open program.
- Honourable mention as a Silver Sponsor in the Provincial Open Championships program.

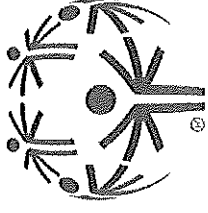
OUR *SILVER SPONSORS* FOR 2011 / 2012 ARE ...



**KINGWAY
BOWLERS'**



**ASSOCIATION
WELLAND, ON**

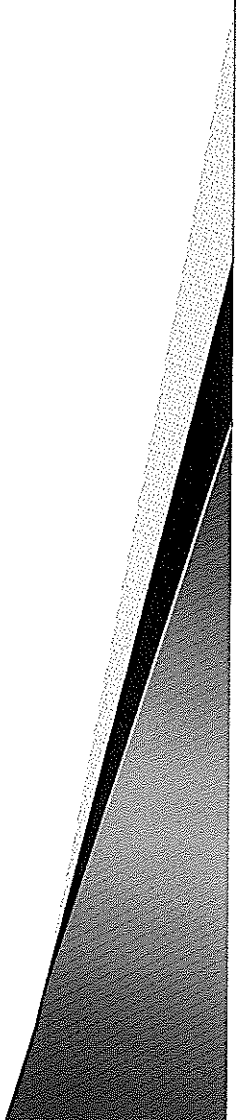


Special Olympics

*Ontario
York South*

**Rosemary
Davidson**

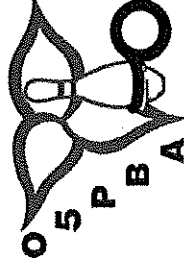
**Keith
Tippin**

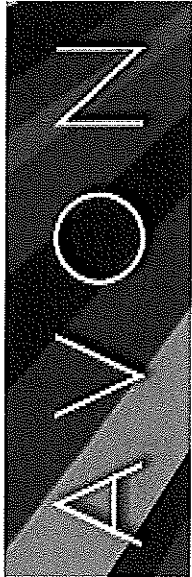


BRONZE SPONSORSHIP – \$100

- Company logo on our website, newsletter and posters at Provincial Tournaments and Bowling School.
- Company logo in our bowling calendar (providing sponsorship is received prior to the print of the calendar in August).
- Business card ad in our Bowling School manual.
- Honourable mention as a Bronze Sponsor in the Provincial Open Championships program.

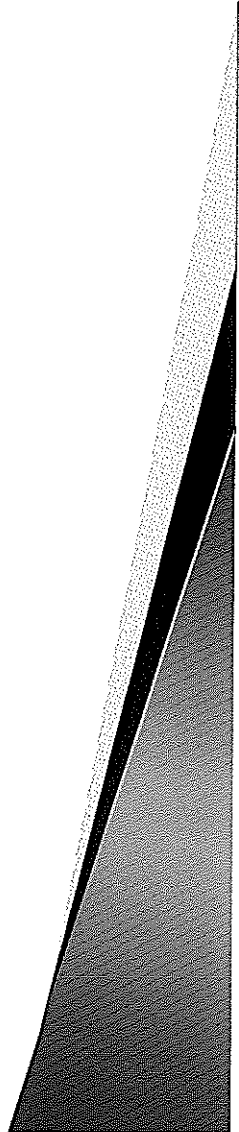
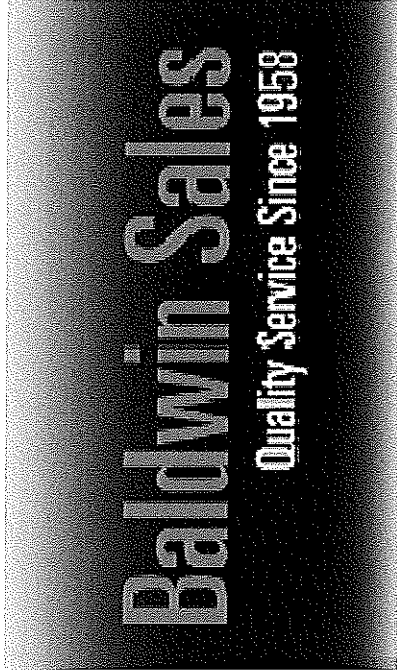
OUR *BRONZE SPONSORS* FOR 2011 / 2012 ARE ...





Buy or Sell
Heather Cresswell
mahm4x@rogers.com
905-884-0793

Kim Kehoe
kkehoeis@rogers.com
905-725-9886

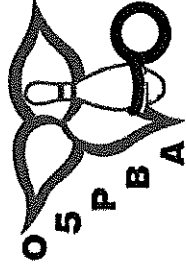


SUMMARY OF SHORT TERM GOALS

Four years ago when this program was implemented, we had 6 sponsors, which generated \$2,700 in revenue for the O5PBA.

As you have witnessed, for the 2011 / 2012 bowling season we have 10 sponsors on board, which will generate \$4,700 for the O5PBA. This is a 34% increase in sponsorship money over our first year. I know you thanked these sponsors earlier in this presentation, but I believe they all deserve another round of applause.

If you know of anyone who would like to become a sponsor, please let myself, Heather Cresswell or the office know, and we will send a letter off to them promptly. Remember, it does not have to be a corporation, individual sponsorship is also welcomed.

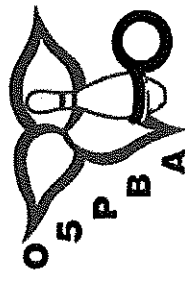


LONG TERM GOAL REVIEW

We are still constantly seeking that ever-elusive Big Corporate Sponsor, but as we all know they are few and far between.

We recently sent a letter to Canadian Tire regarding an ad they were running with 10 pin bowling in the background. We explained that 5 Pin Bowling is uniquely Canadian, unlike 10 pin bowling. We suggested that we would be a great fit for any future advertising they produce using a sporting venue, since they proudly proclaim they are uniquely “Canadian”, as is our sport of 5 Pin Bowling. We also inquired if there were any sponsorship opportunities for us.

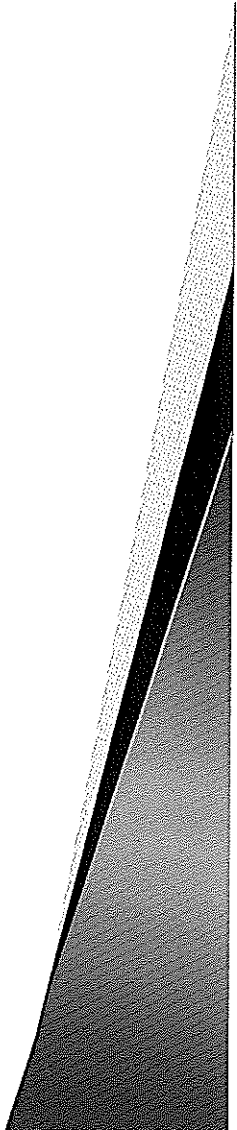
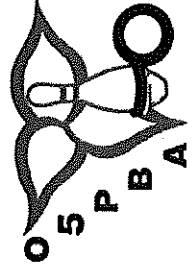
Unfortunately, we did not hear back from Canadian Tire, but we will continue to seek out and propose sponsorship opportunities to those corporations who we feel would be a good fit for our sport.



THANK YOU

I would also like to give a huge thank you to my co-chair Heather Cresswell. Heather has done a tremendous amount of work in getting this program off of the ground and obtaining many of the current sponsors that we have.

I would also like to thank our Committee Members - John Cresswell, Dave Post and from the field - Ron Roeder



Association Funds Raised

Association	Funds Raised	% Gross Revenue	Rebate Owning
Astra	\$100.00	0.455%	\$42.64
Central Ontario	\$130.82	0.595%	\$55.78
Grand River	\$3,879.00	17.646%	\$1,653.91
Hamilton	\$12,000.00	54.588%	\$5,116.51
Hastings	\$96.24	0.438%	\$41.03
Kawartha Lakes	\$150.00	0.682%	\$63.96
Kingsway	\$239.33	1.089%	\$102.04
Lindsay	\$100.00	0.455%	\$42.64
Merivale	\$2,018.37	9.182%	\$860.58
Middlesex Elgin	\$60.73	0.276%	\$25.89
Mike's	\$530.50	2.413%	\$226.19
Niagara	\$334.89	1.523%	\$142.79
Orleans	\$423.00	1.924%	\$180.36
Victoria	\$1,426.00	6.487%	\$608.01
Waterloo	\$203.90	0.928%	\$86.94
York Simcoe	\$290.00	1.319%	\$123.65
		0.000%	\$0.00
	\$21,982.78	100.000%	\$9,372.93